

**South Cariboo Farmers Market  
Directors Meeting Minutes  
Mar.17.2019  
Jackson's Social Club, 100 Mile House, B.C**

**Members in attendance:** Howie McMillan, Amy Michel, Johan Bos, Bonnie Reith (recording Secretary) Robin Hunt (Chair) Rita Geisbrecht - voted in as Interm Director

**Not in Attendance:** Alaina Lipsett

**Call to Order:** 2:04pm

**Reading of Minutes:** yes **Errors or Omissions:** none **Adopted as Read:** Robin  
**2nd:** Bonnie, All in approval

**Treasurer's Report:** We have a current balance of \$7,823.84, \$2,200 of that earmarked for coupon program, leaving a working balance of \$5,623.84

**Actions**

- Insurance renewal to be done
- BCAFm membership to be paid.
- Topline Printing bill payment

**Approved:** Robin **2nd:** Amy, all in approval

**Old Business**

**Community Hall update** – We now have a new contact person for the hall  
**Coupon Program** – has been organized for the season, alongside training in May for new Market manager and 1 director.

**Co-ops/BCAFm Requirements:** Will send out info on to membership

**Municipal roadside and Highway sign:** Looked into, waiting on reply

**Music at the Market** – to be done through board and future Market Manager

**Board development workshop** – Plans to do a 1/2 day workshop. Tentative date April 20<sup>th</sup>.

**New Business**

**Interim Director** - Motion made to appoint Rita as Interim Director made by Robin 2<sup>nd</sup> Howie, all in approval

**Market Manager and Hiring-** Decision was made to look for a new market manager who could establish themselves in the first year, then pursue funding through grants for their position the following years.

**Change from Google Group to Slack** - Motion made to change. All in favor

**Extra market days** - Board plans to hold some special market days on Thursday evenings and Saturdays throughout the market season.

**Committees/Volunteer lists:**

Finance & Budget - Howie

Governance - Rita

Special Events - Howie, Rita, Bonnie

Outreach/New Members - New Market Manager

Advertising - Johan/Robin

Social Media - Amy

**Grants/Funding** - Rita will make contact with the CRD grant writer

**Recap and number of surveys** - Thus far we have received 73 current customer survey results, and 100 online survey results. Board discussed results and what to do with results.

**Recap of AGM** – Board discussed the AGM and what could be done better for next year.

**Adjournment** - 4:13pm

**Next meeting:** April 14<sup>th</sup> 2:00pm