

South Cariboo Farmers Market

Board of Directors Meeting

October 20, 2018

Rise & Grind Coffee House

Call to Order: 3:03pm

In Attendance: Howie McMillan, Johan Bos, Laura Laing, Ron Conway, Bonnie Reith (Recording Secretary) Robin Hunt (Chairperson) **Absent** Thorsten Wetzig **Guest** Alaina Lipsett

Approval of Minutes from last meeting: Approved

Financials: We currently have \$8547.38 in the bank. \$7878.38 in working capital.

Our total cost for closing day was \$596.19 - \$225.00 in radio advertising, the rest spent on newspaper ads, posters, and food supplies. We served 140 potatoes, went through two pounds of butter, and four tubs of sour cream.

Recap on final market day: We discussed the need to get the coffee/tea out earlier and decided that it would be advantageous to purchase our own coffee urns, insulated cream containers, and a cooler, rather than borrowing.

Robin suggested we vote on this expenditure, seconded by Johan and agreed upon unanimously.

Howie will speak with Keith to find out where to purchase. We would like to have this in place before the Christmas Market.

We also discussed the need to be better prepared with our supplies. We decided that Robin/Johan can store the supplies, then pass on the supplies to Howie or Bonnie the week before, who can then assess what we have and what we might need.

We also discussed how to better acknowledge the donations, and sources of food. We decided to purchase a chalk, or poster board to set up on the tables as we serve. Bonnie will check at the Dollar store or Grinyers and purchase.

We would like to have more volunteers during events – someone to take pictures/video of the winners of the market basket, us serving food, etc

Christmas Market: Further discussion about the need for more volunteers. We could utilize the FB page, asking for help, as well as 'word of mouth'.

- Concession – We have Jack Shroevers doing a pig roast outside Friday night. Saturday is chili and chicken. It was suggested that there be a vegetarian option as well.
- Coffee/tea – a couple of options, but no one confirmed. Robin and Laura will confirm ASAP

- Music – We discussed various free options. Alaina may be able to get a children's choir. We may be able to get the Eclectica choir, but either choir would only cover a few songs. We talked about the need to hire music, and what we could afford. Based on what we have paid in the past, Robin suggested putting a cap of \$250 for both days of paid entertainment. Johan seconded the motion. A vote was taken, and it was unanimous. Laura and Alaina will organize and schedule the music
- Décor – It was suggested that we decorate the outside of the hall with hay bales, Christmas lights, maybe a fire pit and marshmallows for roasting
- Cedar Crest will be outside selling Christmas wreaths as their fund raiser.
- Santa Claus – Laura will try to source a Santa costume. Violet has offered to take pictures with Santa for a small fee of \$2.00. Violet will organize.
- Posters and advertising – Posters will be ready Friday. Bonnie will pick up and distribute. Radio advertising is in place and paid for. Ad in Free Press will be in paper the last two weeks leading up to the event.
- Volunteers - the doors open at 2:00pm. Volunteers need to be there by 1:15pm to get the tables set up. Laura and Robin will put a call out on our FB page requesting volunteers for both the Friday night and Saturday.

AGM: We would like to gather more members to our AGM, so discussed how to make it a fun event first, and business second. Unfortunately, we were running out of time, so further discussion was tabled.

Google group/email: One of the issues we have been experiencing is a lack of reply to emails. It was suggested that we do have each others phone numbers as a back up for quick confirmation. All in favour. To be done on google group.

Surveys: Tabled till next meeting.

Responsibilities of Directors: Tabled till next meeting

Market Vendor Issue: Tabled till next Meeting

Adding an Evening Market in 2019: Tabled till next meeting

Next Meeting: Suggested November 25th – tentatively. To be confirmed

Adjourned: 4:10